

At the 2024 Member Workshop we're launching the Leap 'N Learn Awards!

Reflect on your achievements, be recognized for your dedication to dance education, and promote your business as an industry leader in your area across three categories:

 $extstyle ag{}$ Studio of the Year Award $extstyle ag{}$ Teacher of the Year Award $extstyle ag{}$ Innovator Award



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STUDIO OF THE YEAR AWARD

The Leap 'N Learn Studio of the Year Award recognizes a member studio that demonstrates a strategic approach to improving their business performance and achieving their goals.

It honors success and achievement across four key business areas: experience and education, growth and development, leadershp and culture, social impact.

Leap 'N Learn values professional, powerful, and playful educational experiences. The winner captures the essence of Leap 'N Learn while proudly showcasing the unique qualities of their business.

Experience & education

Delivers brilliant experiences through high quality programs that nurture and retain

Growth & development

Develops and implements strategic plans with clear milestones and timeframes to meet customer needs and/or business objectives

Leadership & culture

Employs company values to inspire and unite individuals towards a shared vision and mission

Social impact

Considers diversity, equity and inclusion to engage with students and the community to make positive and meaningful change

Your response should demonstrate:

- values-driven service delivery, business development, and operations
- exceptional customer experience and communication
- goal-oriented planning with defined objectives, accountability, and measurement
- evidence of growth over time and how the business has responded to change
- excellence in at least one key business areas listed above
- purposeful contribution to individuals and the broader community
- proven results with evidence to back your claims, such as testimonials, reviews, data, or other documentation (PDF's, images, videos, media/press articles, etc.)

CRITERIA

Nominations are assessed by the following criteria across one or more key business areas:

Success: proven growth and/or achievement relative to the goals of the business

Strategy: planning, implementation and assessment considers company values, customer needs and business objectives.

Quality: increases quality in the delivery of Leap 'N Learn classes, teacher performance, overall program offering, or within the studio as a whole.

Sustainability: delivery and implementation is both proven and replicable; growth is maintained and supported by structures.

Impact: improves outcomes and/or experience for individuals and the community.

NOMINATE FOR STUDIO OF THE YEAR

To be in the running for Leap 'N Learn studio of the year, you need to address the following:

- 1) Tell us about your studio.
- 2) How have you demonstrated excellence in at least one of the key business areas?
- 3) What are your biggest achievements in the last two years?
- 4) Why do you deserve to win this award?

Nominate your studio now: https://form.jotform.com/leapnlearn/Inl24-soty-nomination





TEACHER OF THE YEAR AWARD

The Leap 'N Learn Teacher of the Year Award recognizes excellence in early childhood dance education. It acknowledges a teacher who delivers exceptional Leap 'N Learn classes, embodies the values of their studio, and brings a unique perspective or approach to their teaching.

Leap 'N Learn values professional, powerful, and playful educational experiences. The Teacher of the Year utilizes their expertise and energy to create exciting, engaging and accessible dance classes for young children.

The Teacher of the Year:

- · consistently delivers high quality early childhood dance classes
- applies theoretical knowledge to classroom contexts
- delivers age-appropriate, safer dance classes with consideration for the developmental needs of individual students
- maximizes Leap 'N Learn methods to provide playful and progressive learning experiences
- fosters connection and a nurturing environment to positively impact students and studio
- effectively engages with students, families, colleagues and the wider studio community
- demonstrates an ongoing commitment to learning
- inspires, motivates, and leads others to improve and achieve
- embodies studio values and contributes to company culture

CRITERIA

Nominations in this category will be assessed by the following criteria:

Engagement: prioritizes connection and rapport to provide personalised experiences

Expertise: integrates theoretical knowledge and practical skills with a commitment to ongoing professional development

Quality: delivers high quality early childhood dance classes that improves outcomes for students and the studio.

Impact: makes meaningful contributions to students, families, colleagues, studio and/or community.

NOMINATE FOR TEACHER OF THE YEAR

To be in the running for Leap 'N Learn teacher of the year, you need to address the following:

- 1) Tell us about the nominees teaching.
- 2) Using examples, how has the nominee demonstrated excellence in at least one of these areas: communication and engagement, progressive skill-building, classroom management, and/or supporting whole child development.
- 3) Why do you/they deserve to win this award?

Nominate your studio now: https://form.jotform.com/leapnlearn/Inl24-toty-nomination

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INNOVATOR AWARD

The Leap 'N Learn Innovator Award recognizes the development and implementation of innovations that improve the experience and/or outcomes at your studio, such as student learning, customer experience, teacher training and development, and business growth.

Leap 'N Learn values professional, powerful, and playful educational experiences. We want to know how you adapt Leap 'N Learn to cater to your students, your business model, and your studio values, all the while maintaining the essence of Leap 'N Learn.

The winner will demonstrate originality and creativity in solutions-oriented thinking, providing evidence for the positive impacts of the innovation.

Your innovation may be in any area, for example:

- student learning/outcomes
- lesson programming
- teacher training and ongoing professional development,
- leadership
- customer experience
- events
- student acquisition and/or retention strategies
- resource development
- marketing

You response should demonstrate:

- the unique ways you have implemented or adapted Leap 'N Learn to improve quality, outcomes, and/or experience at your studio
- a values-driven approach to solving a problem or need in your studio
- the positive impact of the innovation and how it has been measured
- innovative thinking that aligns with Leap 'N Learn core values and methods
- proven results with evidence to back your claims, such as testimonials, reviews, data, or other documentation (e.g., PDF's, images, videos, media/press articles, etc.)

CRITERIA

Nominations in this category will be assessed by the following criteria:

Originality and Creativity: demonstrates an original, creative and unique approach that solves a need within the studio context.

Quality: increases quality in the delivery of Leap 'N Learn classes, teacher performance, overall program offering, or within the studio as a whole

Success and Scalability: delivery and implementation is both proven and replicable.

Impact: improves outcomes and/or experience across one or more areas (e.g. student learning, customer experience, retention, team development, studio growth, etc.)

NOMINATE FOR THE INNOVATOR AWARD

To be in the running for the Leap 'N Learn Innovator Award, you need to address the following:

- 1) What is your innovative approach to implementing Leap 'N Learn?
- 2) What is the impact of this innovation?
- 3) Why do you deserve to win this award?

Nominate your studio now: https://form.jotform.com/leapnlearn/Inl24-innovator-nomination



FAQS

WHY SHOULD I ENTER THE AWARDS?

Because you and your team deserve to be recognized for your hard work and dedication! It's easy to get caught up in the day-to-day of teaching and running a dance studio. Entering business awards gives you a chance to reflect on your progress and achievements, boost team morale, network with like-minded people, gain free publicity, increase your brand awareness, and establish you as a leader in your area.

WHO CAN SUBMIT?

You can nominate yourself or others, but you should consider the submission requirements of each award. Questions in the Studio of the Year Award nomination form may only be able to be answered by the studio owner, director, or manager, while the Teacher of the Year questions could be answered by the teacher themselves, the studio owner or manager, another teacher, or even a studio parent.

CAN I ENTER MORE THAN ONE CATEGORY?

Yes! If you think you or someone in your studio excels in that area, then we'd love to find out more about what you do. Remember, you've got to be in it to win it.

CAN I NOMINATE MORE THAN ONE TEACHER FOR TEACHER OF THE YEAR?

Yes, member studios can nominate as many teachers as they like.

WHAT SHOULD I ATTACH TO MY SUBMISSION?

Some questions ask for supporting evidence, such as testimonials, media articles, promotional materials, screen shots of social media metrics, photographs, PDF's, etc. Supporting documents should enhance, clarify and/or confirm the information provided in the submission itself and should be treated as <u>additional</u> supporting material, not a replacement for the answers to the questions within the submission.

ARE THERE WORD LIMITS?

Yes, Each question has a word limit. While you don't need to write the maximum word limit for each question, we encourage you to address each element of the question thoroughly, with as much relevant detail as possible.

WHAT ARE SOME TIPS FOR WRITING A GOOD RESPONSE?

Read each question carefully and refer to the question descriptions in the nomination form. Your response should clearly relate to the award criteria included in this document and include examples where relevant. The best responses always directly answer the question, address the award criteria, and paint a clear picture that excites and inspire the reader.

WHAT IS THE SUBMISSION DEADLINE?

Nominations are due by 31st May 2024.

